
MEMORANDUM

TO: SUN VALLEY CITY COUNCIL & MAYOR
FROM: NILS RIBI
SUBJECT: 2012 STRATEGIC PROJECT PRIORITIES
DATE: 5/31/2011

Below is my recommended list of Strategic Priority Projects for the City of Sun Valley for Fiscal Year 2012 for discussion at the May 31, 2011 City Council Meeting.

1. Financial Planning:

- a. Implement Capital Improvement Plan.
- b. Analysis of all City revenue sources, review all fee rates and update as necessary.
- c. Consider impact fee ordinance.

2. Community Development:

- a. Develop and implement plan for use of the City's 5-acre parcel.
- b. Conduct 5-Year review of entire City Comprehensive Plan, update as necessary.
- c. Finalize update of Sun Valley's Areas of City Impact.
- d. Develop comprehensive effort to mitigate wildland/urban fire interface throughout City.
- e. Develop plan for rezoning of critical open space parcels in the City.
- f. Implement citywide noxious weed control program.
- g. Update design guidelines for all residential zoning districts.
- h. Adopt Planned Unit Development Ordinance.
- i. Finalize workforce housing plan with emphasis on housing critical emergency personnel.
- j. Consider selling the City's two Elkhorn Springs affordable units.
- k. Review City's Parking Ordinance and revise as necessary.
- l. Develop signage policy for City to control potential overuse of signs.

- m. Complete re-zones of all conflicting and non-conforming properties in City.
- n. Lengthen time periods on public notice provisions on more significant land use applications.

3. Economic Development:

- a. Develop plan to improve cellphone, wireless and broadband infrastructure within the City.
- b. Continue effort with Idaho Power to install redundant power line from Hailey to Sun Valley.
- c. Continue to work with Mountain Rides Transportation to improve transportation services in Sun Valley.
- d. Finish rebuilding and repaving deteriorating bike paths throughout the City.
- e. Work with the US Postal Service to improve mail delivery services in the City.
- f. Develop City entry signage plan to welcome visitors and delineate limits.
- g. Extend paved path to Boundary Campground.
- h. Continue trail development work with SVEA, SV Company, CG Elkhorn, USFS, BLM, BWBT, and WRBC .

4. Communications and Collaboration:

- a. Continue progress toward full open and transparent government.
- b. Expand use of public communications, website, and electronic media to communicate with citizens and taxpayers.
- c. Add video webcasting of City Council and P&Z meetings.

5. Organizational Leadership:

- a. Continue to improve reporting by Council members and Mayor on Committee and Liaison assignments.